

# Innovation Challenge of Gewobag Wohnungsbau-Aktiengesellschaft Berlin - Conditions of Participation

## Attention:

Please note, that the German version of the Conditions of Participation ("Teilnahmebedingungen") is leading and the English translation is only provided for convenience purposes.

This document represents a rough overview of the Innovation Challenge 2023 of Gewobag.

Gewobag will provide details with an announcement in the EU Official Journal on 07.07.2023 and the tender documents published there. The information provided at that time will take precedence over these conditions of participation.

Further information can be found in the FAQ.

## 1. Organizer of the Innovation Challenge

The organizer of the Innovation Challenge is Gewobag Wohnungsbau-Aktiengesellschaft Berlin (hereinafter also: "Gewobag"), which acts as sponsor (potential client) together with other European housing companies.

The Innovation Challenge will be based as closely as possible on the requirements of EU public procurement law, and in particular will observe the principles of transparency and equal treatment as well as confidentiality.

## 2. Eligibility to participate

2.1 Natural and legal persons of legal age (hereinafter also referred to as "**Participants**") may participate in the Innovation Challenge of Gewobag.

2.2 Participation in the Gewobag competition does not prevent participants from entering other competitions with their entry.

2.3 Participation is voluntary and free of charge. Gewobag or other sponsors will not reimburse any costs, expenses or disbursements incurred in connection with the application for and participation in the competition beyond the scope of Section 6. Participants may terminate their participation in the competition at any time by notifying Gewobag (at least in text form).

2.4 Applications will only be accepted via the application form and only until the end of the application period. The application period begins with its announcement on 07.07.2023 and ends on

08.07.2023. Gewobag will only accept applications within this period. Please do **not** submit applications outside this period.

### 3. Competition Entries

Entries can be submitted on the topic of the competition. The aim of the competition is to use digital solutions to improve energy efficiency and at the same time reduce the cost of living for tenants.

To this end, Gewobag has developed the following six missions:

Mission #1: Inventory all heat-generating equipment

Mission #2: Use information from substations and strings

Mission #3: Analyze data from heat-generating assets

Mission #4: Continue to digitize heating service providers

Mission #5: Generate, optimize and provide intra-year consumption information

Mission #6: Establish and operate IoT network with integration of field devices

The precise selection criteria can be found in the award documents, which are expected to be available from 07.07.2023.

### 4. Submission of the competition entries

4.1 Participants have from 07.07.2023 to 07.08.2023 to fill out the application form truthfully and completely on the tendering platform, including the required attachments.

4.2 For reasons of public procurement law, a simultaneous individual application and an application together with another company as a group are not permitted. An individual application as a company excludes a joint application with another applicant and vice versa. This also applies, if the two applications are aimed at different missions.

4.3 Upon receipt of the application by Gewobag, the competition jury as well as other involved employees of Gewobag and other sponsors involved in the implementation of the competition will become aware of the application and the submitted entry. They are bound to secrecy. The entries will not be published.

4.4 At the end of the Innovation Challenge, the winning pilot projects will be presented at a **public closing event in Berlin**. This presentation will take place after the jury's evaluation decision has been completed. Participation is voluntary. The final presentations are part of a final event of the competition. Gewobag may invite partners as well as representatives of relevant professional associations, ministries, universities and real estate companies, competition participants as well as potential investors from the PropTech sector to the Final Event.

## 5. Procedure of the competition and selection of entries

5.1 The sponsors (companies from the housing industry) shall conclude a sponsorship contract in which the rights and obligations of the sponsors in the procedure are regulated. In this contract (and also in the further procedure), care is taken to ensure that the sponsors do not form either an external or an internal partnership (and in particular that they are not jointly and severally liable). The aim is to grant the sponsors accession to the so-called Master Agreement, which Gewobag concludes with companies/pilot partners and to which the respective sponsor accedes. Gewobag defines the selection criteria in a transparent manner. The annex to the Master Agreement is a pilot contract, which the respective sponsors conclude with the respective contractors.

The exact criteria for selection will be available in the award documents, which will be available as of 07.07.2023.

5.2 The Innovation Challenge will be conducted in the following steps:

- **Gate 1** (upon receipt of applications)
  - Selection of suitable interested parties based on the announced eligibility criteria
  - Invitation to submit the competition entries
- **Gate 2** (after receipt of competition entries)
  - Selection of the 20 best entries
- **Gate 3** (After receipt of the 10 best entries)
  - Selection of the up to 10 winners
- Final presentation of the winners

5.3 The up to 10 winners will be invited by Gewobag to participate in a pitch training.

5.3 Accordingly, the competition jury will commission a maximum of ten pilot projects, which, however, are optionally scalable for the respective client. In addition to the evaluation of the content of the final concept or solution, the evaluation of the pitch at the final event will also be included in the decision.

## 6. Prizes

The sponsors intend to award the up to 10 winners with pilot projects in the following scopes:

- XS - extra small pilot: EUR 10.000,- to EUR 25.000,-
- S - small size pilot: EUR 25.000,- to EUR 50.000,-
- M - medium size pilot: EUR 50.000,- to EUR 100.000,-
- L - large size pilot: EUR 100.000,- to EUR 200.000,-

## 7. Data protection

For details of data processing and data protection, please refer to the data protection declaration, in particular clause 24, of Gewobag <https://www.gewobag.de/datenschutzerklaerung>.

## **8. Liability**

Gewobag shall not be liable for damages due to malfunctions of technical equipment, delays, interruptions, and transmission errors unless Gewobag or its vicarious agents act intentionally or negligently. This limitation of liability shall not affect claims under the law for injury to life, limb and health or for at least negligent breach of a material contractual obligation.

## **9. Final Provisions / Miscellaneous**

9.1 Gewobag reserves the right to exclude participants from the competition in the event of a breach of these Conditions of Participation or an attempt to influence the course of the competition in an inadmissible manner. In all other respects, the provisions of public procurement law shall apply.

9.2 Gewobag may interrupt or terminate the competition to the extent permitted by public procurement law.

\*\*\*